

KIDS BIZ

19th Hole Event!

Kids Up Front is excited to announce our

19th Hole Golf Fundraiser to be held on

Thursday,

February 19th, 2009

at Terminal City Club.

Stay tuned for more details.

This event is sure to be a sell-out.

SAVE THE DATE!

Spring 2008

Volume 10

4th Annual Kids Up Front Golf Tournament

The 4th Annual Kids Up Front Golf Tournament will take place on Thursday, June 19, 2008 at scenic Furry Creek Golf Course. Come out and enjoy a great day of golf in support of Kids Up Front.

Individual and foursomes welcome. Corporate sponsorships available.

For more information or to register call: Donna Scramstad at 604 713-7856 ext.3.

Kids Up Front is very grateful to the **Shasta Consulting Group, Optimum Strategies Inc., and Mackenzie Financial Services** for hosting this annual major fundraising event.

Entry fee: \$250.00 / golfer. Includes: lunch, goody bag, dinner, complimentary drinks, raffle, reverse draw and more.



Last year, \$30,000 was raised for Kids Up Front which helped make it possible to provide 37,000 quality experiences to kids in Greater Vancouver in 2007.

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Partner Agency Opportunity For Sharing

Kids Up Front held our 7th **Opportunity for Sharing Sessions** with our partner agencies at the **Alliance for Arts & Culture** in Vancouver on March 12 & 13, 2008.

These bi-annual interactive meetings are a unique opportunity for our partner agencies to engage in open dialogue about partnering with Kids Up Front and share stories about the impact Kids Up Front is making on the lives of the kids and families in their care.



Representatives of Kids Up Front's Partner Agencies and Kids Up Front staff at the recent OSS.

Support From Our Friends

Corus Entertainment has shown tremendous support to Kids Up Front since we opened in Vancouver in 2004.

In 2007, **Corus** produced and aired two wonderful public service announcements (PSA's) which ran on all four popular **Corus** radio stations - ROCK101, AM730, CKNW and CFOX for several weeks. Their generous donation of airtime made it possible for Kids Up Front to effectively communicate our messages to a wide audience. The support of **Corus** continues to be invaluable as their generosity does not stop at PSA's. Over the years, **Corus** employees have demonstrated support by donating tickets, time, ideas and by raising money. **Corus Entertainment** is a founding sponsor of Kids Up Front Canada.

For a second year in a row, **BDO Dunwoody LLP** has purchased a \$25,000 Kids Up Front sponsorship package. **BDO** will be acknowledged for their support in a 60 sec PSA for Kids Up Front produced and aired by **Citytv** in 2008. The sponsorship package also features a full page advertorial in the April edition of **BC Business**. Thanks **BDO!**

As sponsor of the 2007 BC Lions Hard Hat Defender of the Game, **Lower Mainland Steel** kindly donated **\$10,500** to Kids Up Front! Part of **Lower Mainland Steel's** generous support included 300 BC Lions tickets to Kids Up Front for the season opener game this past July. Thank you **Lower Mainland Steel, TEAM 1040** and the **BC Lions** for your combined generous efforts on making this significant contribution to Kids Up Front!

In The News

Thanks to **I.T. Productions** of Burnaby, BC, listeners to RJ 1200 AM and Radio Rim Jhim, a private subscription service, are tuning in to Kids Up Front. **I.T. Productions** has chosen Kids Up Front as their charity of choice and generously produced three quality radio spots aired 5x daily!



From Left to Right: Neil Gallagher, Vice President and General Manager CTV Globe Media Radio Group Vancouver; Ron McNeil, Director, LMS Lower Mainland Steel; Cindy Graves, Executive Director, Kids Up Front Foundation; Javier Glatt, Linebacker, BC Lions
Photo: Barrett Tyler Jones



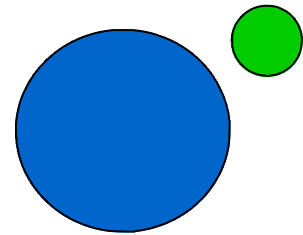
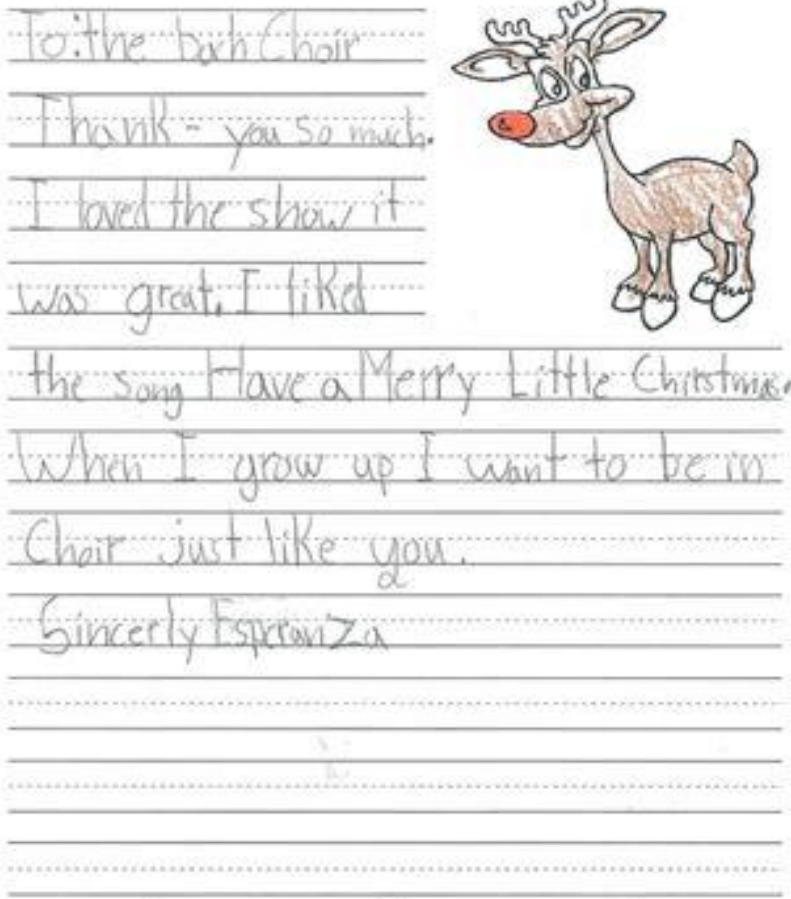
Kids Up Front at Sun Peaks Shares Winter Adventure 2007

Kids Count! Korner

Sun Peaks Shares and Kids Up Front will make dreams come true when they send a bus load of kids and their families to enjoy a winter wonderland weekend at Sun Peaks Resort March 28 – 30, 2008.

This is the second year that **Sun Peaks Shares** and Kids Up Front have sent Vancouver kids facing multi-barriers to Sun Peaks near Kamloops, BC for a weekend of winter adventure and fun that will include skiing, snowboarding, lift passes, equipment, instruction, hotel accommodation and all meals. Roundtrip transportation graciously donated again by **PCL Bus Lines**.

According to Cindy Graves, Executive Director, Kids Up Front Vancouver, last year's excursion was "the highlight of the year for Kids Up Front. For many of the kids it was their first vacation ever and certainly their first time skiing or snowboarding. For some, it was the first time they had travelled outside of Vancouver."



DONOR CORNER

Kids Up Front kids meet Olympics Mascots

Thanks to **VANOC**, Kids Up Front sent 200 kids to the unveiling of the Vancouver 2010 Olympics Mascots in Surrey on November 26, 2007. The kids were very excited to meet these cuddly creatures for the first time. Kids Up Front looks forward to bringing more Olympics experiences to kids in the future.



“Every child has inside him an aching void for excitement and if we don’t fill it with something which is exciting and interesting and good for him, he will fill it with something which is exciting and interesting and which isn’t good for him.”

Theodore Roosevelt

Volunteer Focus



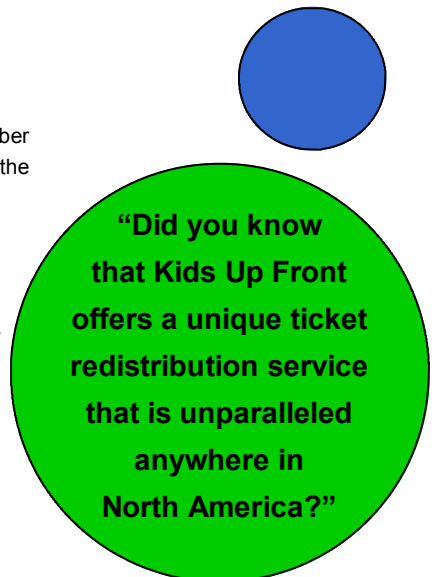
Charlotte Phillips
Volunteer
Since 2004

What do you do at Kids Up Front? I'm a "foot-soldier" in the area of fund raising and event planning. I sit on the Communications Committee and I'm also on the 2009 19th Hole for Kids Up Front Event. I chaired a Fashion Show and Luncheon in 2007 in my community which raised over \$5,000.00 for Kids Up Front

Why do you volunteer? I believe in always giving back to my community. I enjoy being useful, making a difference (how ever small) in someone else's life. I just think that one small activity I make room for in my day may have a profound effect on

a child. My mother, who is a member of Kids Up Front Foundation, has the Order of Canada for Volunteerism. So it may also be in my genes!

What do you in your day job? *Charlotte Phillips Voice and Creative Services.* I am a creative writer and voice talent. I provide my voice to financial institutions for their telephone banking systems. The "press 1 for chequing, press 2 for savings" kind of stuff! I know....who would fess up to being that person!!!! I am writing a novel - stay tuned.





Across Canada, Kids Up Front creates first time experiences for kids, by distributing your unused tickets. If you **Can't Use Your Tickets**, donate them to us and we'll make sure they reach the thousands of kids who could really benefit from them. Together, we're helping to heal, bond and unite.

Our Audience

"We are very blessed to have an organization like Kids Up Front to give kids an opportunity to attend activities, that they wouldn't otherwise have an opportunity to attend. You have no idea the joy that comes across their faces when we tell them that they can participate at some sort of game or play or whatever they have received. Thank you for making it possible to give them that joy."

Foster Parent, Metis Family Services

Kids Up Front serves over 100 child-serving agencies across the Lower Mainland. For a complete list of our partner agencies, please visit our website: <http://www.kidsupfront.com/VAN-sponsors.htm>.

Our Cast of Donors

Premiere Contributors \$20,000 + (Cash)

- All West Insurance
- BDO Dunwoody LLP
- Gaming Policy and Enforcement Branch of Ministry of Public Safety and Solicitor General
- Mackenzie Investments
- Optimum Strategies Inc.
- Shasta Consulting Group
- Vancouver Foundation

Major Supporters \$5,000—\$19,999 (Cash)

- CB Richard Ellis
- CIBC
- Cooke Family Foundation of Hope
- Inform Food Brokerage
- Lower Mainland Steel
- Loyal Protestant Association
- Morgan Creek Homeowners' Association
- The Bailey Group
- Variety - The Children's Charity of BC
- YVR Golf for Kids
- Vancouver Sun Children's Fund

Kids Up Front

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Executive Director:
Cindy Graves
Program Coordinator:
Sharon Urton

**one little ticket,
one big lift**

Just mail in this handy donor slip with your contribution or visit

www.kidsupfront.com/VAN-donate.htm to donate online, or call us at 604-266-KIDS (5437)

Yes! I'd like to make a donation of \$ _____

Cheque* Visa American Express

Name _____

Address _____

Phone _____

Email _____

I want to keep enhancing the lives of children. Please accept my gift of _____ on the 15th of every month:

\$10 \$15 (\$0.50 a day) \$20 My Choice \$ _____

Chequing*: I have enclosed a cheque marked "VOID"
OR

Visa American Express

_____ MM / YY
CREDIT CARD NUMBER EXPIRES

_____ SIGNATURE
NAME ON CARD (PRINT PLEASE)

We respect your privacy. We may maintain a record of your interaction for donor-related, promotion and tax receipting purposes, when required.

*Payable to Kids Up Front Foundation (Vancouver) 402-134 Abbott St. Vancouver, B.C.
Tax receipts provided for donations of \$25.00 or more or by request.

Every \$5.00 donation sends a child in need to a quality entertainment event!