

# KIDS BIZ

## We've Moved!

Please note we have a new home.

Our offices are located at:

402-134 Abbott St.,  
Vancouver, BC

We also welcome our new

Program Coordinator,  
Sharon Urton.

Winter 2007

Volume 9

## Generosity Awarded

On September 25, 2007 at the Fourth Annual Connecting the Dots Workshop, Kids Up Front received an award from the Vancouver Native Health Society (VNHS) and Aboriginal Child & Family Support Services in recognition for continued generous support.

Connecting The Dots is an annual conference that provides information on the

wide variety of culturally appropriate resources, programs and services for urban aboriginal families. Kids Up Front has supported the mission of VNHS to promote emotional and spiritual growth in Aboriginal individuals living in the Greater Vancouver area through ticket donation.

To date over 2,060 tickets have been donated by

Kids Up Front to VNHS members.

"The opportunities provided by Kids Up Front increase self-esteem necessary for families living in isolation to make the transition to incorporate into the larger urban community." Horacio Valle-Torres, Program Manager, VNHS

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## Christmas Comes Early For Kids Up Front

This year, Kids Up Front has teamed up with Riley's Reproduction & Printing to offer their unique corporate holiday card.

Businesses can purchase these cards for \$5.00 each and in return, they receive a festive card imprinted with their logo to give to clients. For each card sold, they send one child to a quality entertainment event.

A BIG thank you to those companies who have al-

ready placed their orders: **A & W Food Services of Canada Inc., Assante Wealth Management, Integrated Planning Group, IWASAN Consulting, MF Global Canada Co., NRI Distribution Inc., Snack Alliance Inc, The England Group and Kirk Talent Agencies Inc.**



## In The News

In September 2007, forty new Canadian families who recently moved to the Lower Mainland were treated to a day at Playland and a Bar-B-Q lunch as part of an annual Kids Up Front event to introduce new Canadians to one of Vancouver's most popular attractions.



BBQ at Playland, September 2007

This event was the result of a three-way partnership between *Kids Up Front Foundation*, *S.U.C.C.E.S.S.*, one of the largest immigration and social service providers in British Columbia; and the *Pacific National Exhibition*.

Thanks to the following media for their coverage of the event:

Chinese Canadian Times  
The Dawa Business Press  
Ming Pao Daily News  
Sing Tao Metro News  
The World Journal

## Support From Our Friends

Kids Up Front has been the lucky recipient of many golf fundraising events this past summer including the 3<sup>rd</sup> Annual Kids Up Front Charity Golf Tournament sponsored by **Shasta Consulting Group**, **Optimum Strategies Inc**, and **Mackenzie Financial Services** at Furry Creek Golf Course; plus **Inform Food Brokerage's** Incredible Edible Golf Tournament and the **Vancouver Golf Tour**.

In September, the 1<sup>st</sup> Annual Silver Lining Gala sponsored by the **Cooke Family Foundation of Hope** donated \$10,000 to Kids Up Front. October saw us in the recipient chair yet again when we were selected as recipients for the Dance Generationz Rocktober Party sponsored by **Urban Family Events** and the Dean Karnazes Running Clinic sponsored by **Horizon Distributors**, and **Nature's Path Organic**.



At the Dean Karnazes Running Clinic, Capers on Robson October 2007

Stay tuned for the Winter Golf Fundraiser coming March 2008 for all those passionate golfers who can't wait to get out on the course!



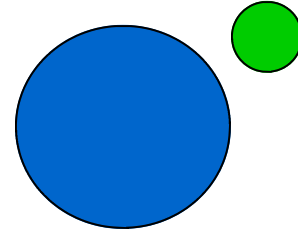
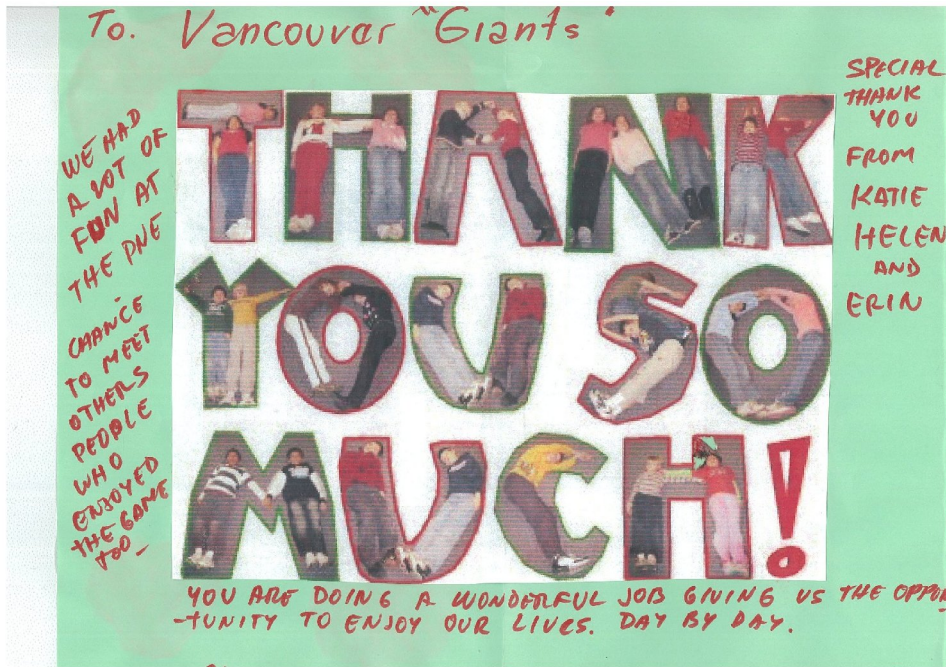
Kids Up Front takes the first kick at the Whitecaps Game in June

## Kids Count! Corner

Our Kids Count! program makes a ticket more than a ticket by combining value-added components to create positive lifelong memories for kids.

This spring/summer Kids Up Front kids got several opportunities to get out of the stands and onto the field. Our kids threw the ceremonial first pitch at every Vancouver Canadians baseball home game, they kicked soccer balls at Whitecaps games, joined the BC Felions cheerleading team at a BC Lions football game, and flew a blimp at Vancouver Giants hockey games.

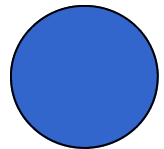
They also created artwork at the Vancouver Art Gallery and made arts & crafts at the Taiwanese Cultural Festival. On a classical note, they played orchestra instruments and wrote their own music for the Vancouver Symphony Orchestra. A change in genre had them most recently dancing at a family disco in a local night club.



*"Much of our work with-barriered youth focuses on reducing barriers and when an organization such as [Kids Up Front] helps to remove barriers to participation, it allows youth to feel more involved, engaged and included, all of which are essential ingredients in supporting youth to make a successful transition from adolescence into adulthood."*

Robert Wilmot,  
Manager  
Broadway Youth  
Resource Centre

**In 2008 Kids up Front will introduce some exciting new programs to help companies send kids to events. And your company could receive recognition on Citytv Vancouver! Interested? Call Cindy Graves at 604-266-KIDS (5437)**



## Volunteer Focus



**Anne M. Lawlor,**  
Volunteer since July 2007

**What do you do at Kids Up Front?**

I provide accounting and financial management services.

**How many hours do you volunteer?**

Anywhere from two to four hours per month.

**Why do you volunteer?**

After many years of running my successful consulting business I was ready to start donating some of my time to worthy causes.

**What do you in your day job?**

As a consultant I provide businesses with ongoing financial, human resource and overall planning support.

**Why should someone volunteer for Kids Up Front?**

The focus is on kids – and specifically kids who are getting an opportunity to experience an event that they would not normally be able to attend without the donations to Kids Up Front.



**Did you know we have provided more than 58,000 life-enhancing experiences for kids and their families?**

**Interested in becoming a Member or volunteering for Kids Up Front?  
Call: 604 266 KIDS (5437)**



Across Canada, Kids Up Front creates fun and new experiences for kids, by distributing your unused tickets. If you **Can't Use Your Tickets**, donate them to us and we'll make sure they reach the thousands of kids who could really benefit from them. Together, we're helping to heal, bond and unite.

### Kids Up Front

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Fax: 604-684-9040  
www.kidsupfront.com

Executive Director:  
Cindy Graves  
Program Coordinator:  
Sharon Urton

**one little ticket,  
one big lift**

### Our Audience: Highlight on Centre D'Integration Pour Immigrants Africains

Paul Mulangu, Executive Director, of Centre D'Integration Pour Immigrants Africains, a non-profit agency and benefactor of many tickets from Kids Up Front, is grateful for the opportunity to partner with Kids Up Front. Most of their clients are new immigrants and refugee families in difficult financial situations.

According to Mulangu, a ticket to a game or concert event, gives the kids a sense of belonging and opens doors for them. Mulangu stated, "Thanks to Kids Up Front, our kids are experiencing football and baseball games for the very first time ever and this exposure leads to integration into mainstream society by inspiring them to participate. The truly remarkable outcome is that the kids are now asking their parents if they can join a football or baseball team."

Kids Up Front serves over 100 child-serving agencies across the Lower Mainland. For a complete list of our partner agencies, please visit our website: <http://www.kidsupfront.com/VAN-sponsors.htm>.

### Our Cast of Donors

#### Premiere Contributors

##### \$20,000 + (Cash)

- All West Insurance
- BDO Dunwoody LLP
- Gaming Policy and Enforcement Branch of Ministry of Public Safety and Solicitor General
- Mackenzie Investments
- Optimum Strategies Inc.
- Shasta Consulting Group
- Vancouver Foundation

#### Major Supporters

##### \$5,000—\$19,999 ( Cash )

- CB Richard Ellis
- Cooke Family Foundation of Hope
- Inform Food Brokerage
- Loyal Protestant Association
- Morgan Creek Homeowners' Association
- The Bailey Group
- Variety - The Children's Charity of BC
- YVR Golf for Kids

**Just mail in this handy donor slip with your contribution or visit Kidsupfront.com to donate online, or call us at 604-266-KIDS (5437)**



<p><b>Count Me In!</b></p> <p>Name _____</p> <p>Address _____</p> <p>Phone _____</p> <p>Email _____</p>	<p><b>One little ticket, one big lift</b></p> <p>Yes! I'd like to make a donation of \$_____</p> <p>By Cheque* <input type="checkbox"/> or Visa <input type="checkbox"/></p> <p>Card # _____</p> <p>Expiry Date _____</p> <p>Name on Card _____</p> <p><small>*Payable to Kids Up Front Foundation (Vancouver) Tax receipts provided for donations of \$25.00 or more or by request.</small></p>
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Every \$5.00 donation sends a child in need to a quality entertainment event!