

KIDS BIZ

March 2007, Volume 8

Kids Up Front Foundation (Vancouver) Newsletter



Executive Director's Message

Kids Up Front - Good for the Environment, Good for the Soul

Foremost on the minds of people around the globe is the urgency to live environmentally friendly lives to help protect and secure our planet for future generations. At the backbone of acting responsibly toward our environment is the necessity to alleviate waste by practicing the three R's – reduce, reuse, recycle. No one knows better the impact of recycling than Kids Up Front. Kids Up Front is in the business of recycling and reducing the waste of unused opportunities. No one likes to see a ticket go to waste. By recycling unused tickets, Kids Up Front takes one person's waste and turns it into a life-enriching experience.

Kids Up Front recycles unused tickets to provide equal access for all children to partake in entertainment, educational and recreational opportunities. Kids Up Front offers a unique but simple alternative that allows the ticket holder to make a measurable difference by giving the ticket to a child in need. These experiences in turn create a sense of belonging, increase self-esteem and promote healing.

The children that Kids Up Front serves face multi-barriers – poverty, homelessness, illness, mental and physical difficulties, and challenges facing new immigrants. A ticket to a popular concert, or live



theatre, or professional sporting event is something these kids never dreamed possible for them. The fact that the tickets are gifted with no strings attached creates a sense of caring that for many has never been felt before. In the words of an educator and supporter of Kids Up Front:

“I cannot emphasize enough how much one experience with one individual who cared could make that difference in a child's life and Kids Up Front certainly is a prime example of this very thing.”

Kids Up Front fills a void in the programs offered by social service organizations. The agencies that Kids Up Front partners with often do not have the resources to provide entertainment and leisure time activities for their families – they simply do not have adequate funding or staffing to seek out event opportunities that approximate the scope and scale of those offered by Kids Up Front. The charities Kids Up Front partners with provide the basic essentials of life – food, clothing, shelter, health care – whereas Kids Up Front provides the essential but often-neglected nourishment of the spirit.

Kids Up Front is not only good for the environment, it is also good for the soul. By offering a ticket recycling service, Kids Up Front makes it possible for ticket donors to reach out to their communities and give back. It is no secret that the act of giving makes us feel good. As a new ticket donor recently wrote:

“Reaching out, even in a small way, gives the giver even more than the receiver, I feel it. I may even be a better person in the future because you allowed me to give. Thank you.”

Thank you to all our ticket donors and sponsors for making it possible for Kids Up Front to provide this powerful and necessary service. We couldn't do it without you!

Warmest Regards

Cindy Graves
Executive Director



EVENT HIGHLIGHTS

Kids Up Front is proud of its ability to provide a diversity of quality educational and world-class entertainment opportunities.

In Vancouver, we have now provided more than **33,000 child-friendly experiences** at a value of **\$800,000** to underserved kids and families across the Lower Mainland.

Our programs, “Can’t Use Your Ticket?” and “Kids Count!” have made it possible for children and families to experience many wonderful events that otherwise would not be accessible.

Thanks to the generosity of our donors and sponsors, Kids Up Front has helped improve the quality of life for thousands of kids and their families by providing experiences that help heal, bond and unite.

The families of our partner agencies have attended the following events since November 1, 2006, when our last volume of *KIDS BIZ* was published, until February 28, 2007:

Event	Sponsor(s)
Shrine Christmas Fantasy Show	Variety Children’s Charity
<i>Aladdin</i> – 560 tickets	Ross Petty Productions Air Canada Kids Horizons
<i>Déjà vu, Air Buddies, Wild Hogs Cinderella III – A Twist in Time, Bridge to Terabithia</i> – screening, books, & activity guides	Buena Vista Pictures Marketing admission for approximately 600
The Cobblestones & Bobby Evans <i>Hot Off the Rock Tour</i>	Evergreen Cultural Centre
Burnaby Express – hockey over 630 tickets	Burnaby Express Junior ‘A’ Hockey Club, Fraser Health
Vancouver Giants hockey over 900 tickets	Vancouver Giants, Mary Corcoran, Charter Bus Lines, Campbell Saunders, Empire Marketing Corp, Waste Management, S.I. Systems, A Friend of Kids Up Front, Gourlay Spencer Wade, Daniel Odermott, Diane Rowson, Mitchell Meier, John Mamon, Greg Yoshida, David Smith, Scene Ideas, Gerard Slobogean, Empire Marketing, TELUS, Auto West BMW, Patrick K, James Walker, Scene Ideas, 77 Sunset Beach
Cooke’s Corner – Vancouver Giants	The Cooke Family Foundation of Hope
Vancouver Canucks hockey over 100 tickets	Vancouver Canucks, Chris Hooper, Stantec, Friend of Kids Up Front, Macquarie Metals & Energy Capital Canada Ltd, Degussa Canada, Inc., Sean & Susan Uhm, Alex Langer, Ross Winters, Showtime Ticket Services, Business Objects, Lisa Naude & Doug Stover



Event	Sponsor(s)
<i>Happy Feet, Unaccompanied Minors, We Are Marshall, The Astronaut Farmer</i>	Warner Brothers/Grey Worldwide Media
BC Ballet Rodeo	Friend of Kids Up Front
Vancouver Art Gallery SuperSunday	Vancouver Art Gallery – monthly sponsor
2006 Legends Classic Tour (hockey)	Diane Rowson
<i>A Christmas Story</i>	The Arts Club Theatre
<i>The Optimist</i>	
<i>Disney on Ice</i>	Sharon Hoyland-White
<i>Silverwing</i>	Carousel Theatre
Canucks Alumni vs. Thunderbirds Alumni & Thunderbirds vs. Pronghorns	UBC Thunderbird Men's Ice Hockey Alumni
<i>Lord of the Dance</i>	Jeff Parry Promotions
All American Rejects – concert	A Friend of Kids Up Front
HSBC Basketball Classic	Metro Vancouver Basketball Foundation
Festive Tour of Lights	Pacific Coach Lines, Burnaby Village Museum, Canada Safeway Ltd.
<i>A New World Christmas</i>	Vancouver Chamber Choir
<i>The Great Romantics</i>	
<i>Emily</i>	The Gateway Theatre
<i>Charlie Chaplin Goes to War</i>	
Burnaby Village Museum	Burnaby Village Museum
VSO presents: <i>A Traditional Christmas</i>	Kim Gartland
Handel's Messiah	Vancouver Cantata Singers
<i>Cariboo Magi</i>	Pacific Theatre
<i>The Nutcracker</i>	Ballet BC, Integrated Planning Group, Assante Wealth Management, Man Financial, The England Group, Snack Alliance & Empire Marketing Corp.
UBC Thunderbirds Basketball	UBC Athletics
<i>Illusions: Magic 'n' Miracles</i>	Xentel Events, Towers Perrin, Canada Safeway Ltd.
<i>Carnival of the Animals</i>	The Chan Centre for the Performing Arts Val Brandt
<i>Jesus Christ Superstar</i>	Jeff Parry Promotions Western Versatile Construction Co.
<i>Magic Flute</i>	Vancouver Opera
<i>Valentines & Vaudeville</i>	Douglas College
Vancouver Golf & Travel Show	BCPGA & National Event Management
Science World – multiple vouchers	Friends of Kids Up Front
<i>Big Comfy Couch</i>	Paquin Entertainment, The Chan Centre for the Performing Arts, & A Friend of Kids Up Front
Harlem Globetrotters	Flavor Marketing Solutions Group
<i>Stravinsky</i>	The Turning Point Ensemble

“Your kind and generous gift put smiles on my boys faces and for that I am grateful.”

Parent ticket recipient

A Night With the Giants

On Saturday, March 3, Kids Up Front hosted a donor appreciation reception at the Pacific Coliseum. Approximately, 100 guests turned up for the reception and enjoyed complimentary beverages and appetizers, a chance to mingle with local sports celebrities, and tickets to the Vancouver Giants game against the Calgary Hitmen following the reception.

A big thank you to the **Pacific National Exhibition** for donating all the catering and venue and to the **Vancouver Giants** for donating hockey tickets for our reception guests as well as 185 additional tickets to kids and their families to enjoy the game.

Kids Up Front would also like to thank our volunteer event committee for all their efforts behind the scenes in making this event a big success.



BDO Dunwoody LLP, was given special recognition at *A Night With the Giants* for their giant \$25,000 contribution to Kids Up Front in 2007. **Dave McEown**, Managing Partner, is seen here accepting a custom plaque from **Cindy Graves**, Executive Director, Kids Up Front.



Vancouver Foundation was also acknowledged as a giant contributor to Kids Up Front at the “*Night With the Giants*” donor reception. The Vancouver Foundation donated \$25,000 to Kids Up Front for 2007 and \$20,000 for 2008.

Accepting the award for the Vancouver Foundation is Mark Gifford, Program Director, (far left) seen here with Brad Phillips, President, Kids Up Front, and Cindy Graves, Executive Director.

The Vancouver Giants have been big supporters of Kids Up Front. Since we opened our doors in 2004, the Giants have donated over **4, 000 tickets** to Kids Up Front at a total value of nearly **\$65,000!**



“...thank you for the tickets we received for the game on January 23rd. It was our children’s first experience with hockey and they loved it!”



Vancouver Whitecaps Community Partnership Program



Kids Up Front is happy to announce a new fundraising initiative as part of the Vancouver Whitecaps Community Partnership Program

For every ticket purchased to a Whitecaps soccer game, Kids Up Front receives 30% of the purchase. The money raised from the Whitecaps Community Partnership Program will go directly to providing entertainment, educational and recreational opportunities for underserved kids. This unique fundraising initiative also gives the donor the option of donating their Whitecaps tickets to Kids Up Front so that we may recycle them into the hands of those who could really benefit the most from the experience.

To make a donation to Kids Up Front and enjoy a fun and exciting Whitecaps soccer game, click here: [Kids Up Front Whitecaps Community Partnership Program](#)

Agency BIZ

Opportunity for Sharing Sessions

Kids Up Front held our 5th round of agency Opportunity for Sharing Sessions on January 31 & February 1, 2007. These Sessions are an opportunity for each of our partner agencies to participate in an open forum and interactive exchange of information about the Kids Up Front programs. As the case in past Sessions, the discussions generated at our Opportunity for Sharing Sessions proved to be an excellent tool for Kids Up Front to assess and monitor the services we provide to our communities through our partner agencies. The Sessions are also a wonderful way to hear first-hand the positive impact Kids Up Front is making on the kids and families we serve.



PARTNER AGENCIES:

Kids Up Front Vancouver has now partnered with **88** Agencies! Our Partner Agencies include:

1. Abbotsford Hospice Society
2. Adolescent Day Program
3. Adoptive Families Association of BC
4. Arts Umbrella
5. Aunt Leah's Independent Life Skills Society
6. Autism Society of BC

7. BC Centre for Ability
8. BC Children's & Women's Health Centre - Cleft Palate/Craniofacial Program
9. BC Children's & Women's Health Centre – Outpatient Psychiatry
10. BC Epilepsy Society
11. BC Federation of Foster Parent Associations
12. Big Brothers of Greater Vancouver
13. Big Brothers Big Sisters Abbotsford, Mission, Ridge Meadows
14. Big Sisters of BC Lower Mainland
15. Burnaby Information and Community Services Society

16. Cameray Centre
17. Canadian Cancer Society Camp Goodtimes
18. Canadian Cystic Fibrosis Foundation
19. Canuck Place Children's Hospice
20. Cedar Cottage Neighbourhood House
21. Children's Foundation (The)
22. Collingwood Neighbourhood House

23. Deltassist Family and Community Services Society
24. Developmental Disabilities Association (Leisure Services)
25. Downtown Eastside Residents Association (DERA)

26. East Side Family Place
27. Elizabeth Fry Society (The)
28. Family Services of Greater Vancouver
29. Fraserside Community Services Society
30. Frog Hollow Neighbourhood House
31. Glen Eden Multimodal Centre

32. Heart of Richmond AIDS Society (The)
33. Helping Spirit Lodge Society



(Partner Agency list cont.)

34. Hollyburn Family Services Society
35. Hummingbird Kids Society (The)
36. Ishtar Transition House
37. Jewish Family Service Agency
38. Kenneth Gordon School o/a Society for the Education of Children with Specific Learning Disabilities
39. Kid Start Mentoring Program (c/o PLEA)
40. Kitimat Community Services Society
41. Kitsilano Neighbourhood House
42. Kiwassa Neighbourhood House and Longhouse Out of School Care
43. Kla-how-eya Aboriginal Centre of SACS

44. Leave Out Violence (LOVE)
45. Little Mountain Neighborhood House

46. Mainland BC Military Family Resource Centre Society - c/o The Royal Westminister Regiment
47. Make-A-Wish Foundation of BC and Yukon
48. Marguerite Dixon Transition Society
49. Metis Family Services
50. Mission Indian Friendship Centre
51. Monarch Place Transition House
52. Mount Pleasant Community Centre Association
53. Mount Pleasant Neighbourhood House
54. MS Society of Canada – Lower Mainland Chapter
55. MS Society of Canada- Fraser Valley Chapter
56. Muscular Dystrophy Association Canada – BC/Yukon Division

57. Newton Advocacy Group Society
58. North Shore Crisis Services Society
59. North Shore Disability Resource Centre
60. Pacific Community Resources Society
61. Parkgate Community Services Society
62. Peak House (c/o Pacific Youth and Family Services Society)
63. Ray-Cam Co-operative Centre
64. Richmond Family Place
65. Richmond Youth Service Agency Society
66. Ridge Meadows Association for Community Living
67. Salvation Army Community & Family Services (Vancouver)
68. SHARE – Family and Community Services



(Partner Agency list cont.)

69. SOS Children's Village BC
70. South Burnaby Neighbourhood House Society
71. Spina Bifida and Hydrocephalus Association of BC
72. St. Leonard's Youth and Family Services
73. Starlight Starbright Children's Foundation, Canada (The)
74. S.U.C.C.E.S.S. (United Chinese Community Enrichment Services Society)
75. Sunny Hill Health Centre for Children
76. Sunshine Dreams for Kids
77. Surrey Delta Immigrant Services Society
78. Tillicum Annex
79. TLC Special Needs Program
80. Tourette Syndrome Foundation of Canada – Greater Vancouver Chapter
81. Urban Native Youth Association
82. Urban Promise Ministries
83. Vancouver Aboriginal Friendship Centre Society
84. Vancouver Native Health Society
85. Watari Youth, Family and Community Services
86. West Coast Alternatives Society
87. Westwood Community Church
88. YWCA of Vancouver

Office BIZ

Kids Up Front is looking for a new office. Our staff of two full-time employees currently share a small office and would like to find new digs with either two separate offices or sufficient space for two to share comfortably. As our office doubles as the ticket pick up location, we need to be centrally located (Vancouver or Burnaby is ideal) with easy access. If you know of any shared office space available, we would love to hear from you. We are happy to provide more details outlining our office space requirements. Please contact Cindy Graves at 604 266 KIDS (5437).

Staff Change:

Christine Fleeton, Program Coordinator, is leaving Kids Up Front effective May 1, 2007. We are presently recruiting for this position. Anyone interested in making a difference by providing key administrative support and program delivery for Kids Up Front may apply. For a detailed job description, or to send a resume, please contact Cindy Graves at kidsupfront@shawbiz.ca Deadline for applications: April 16, 2007.

Sponsors & Supporters

Premiere Contributors (\$25,000 + Financial)

BDO Dunwoody LLP



Vancouver Foundation



Major Supporters (\$5000.00 + Financial)

BMO Financial Group

Canucks for Kids Fund

CB Richard Ellis

Chris Spencer Foundation

CIBC

Gaming Policy and Enforcement Branch of the Ministry of Public Safety and Solicitor *

Mackenzie Financial Services Inc.

The Bailey Group

Variety – The Children’s Charity of BC

YVR Golf for Kids

*Kids Up Front is very grateful for the continued support of the Gaming Policy Branch Direct Access Program Grant. The Branch awarded \$12,000 to Kids Up Front for 2007.



Financial & In-Kind Support

In addition, Kids Up Front Vancouver has also received **financial** and **in-kind** support from the following companies:

Air Canada Kids Horizons
AllWest Insurance Services
Alaska Airlines
AMACON
Ampco Manufacturers Inc.
Anicca Incorporated
Arts Umbrella
Assante Wealth Management
Auto West BMW
BC Hydro
BC Hydro Power Smart
BC PGA
Bell Mobility
Bentley Group of Properties Inc.
Birchland Development Corporation
Bond Reproductions
Bro Jake Golf Tournament
Business In Vancouver Media Group
Business Objects
Campbell Saunders Ltd.
Canaccord Capital Corporation
Canada Safeway Ltd.
Canadian Tire
Cause & Effect Communications
Charter Bus Lines
City Scene Cafe
City TV
Community Savings Credit Union
Cooke Family Foundation of Hope
Cross Border Law
David M. Hall
Degussa Canada Inc.
De Randt Enterprises Corp
DLS
Dundee Private Investors Inc.
EFI Dundee Private Investors Inc.
Empire Marketing Corp
Event Group (The)
Fasken Martineau DuMoulin
FirstEnergy
Fraser Health
Gourlay Spencer Wade LLP
Greg Samuels Cross Border Law Corp.
Grey Worldwide Media
Harper Grey LLP
Hemlock Printers
HSBC Bank Canada
Hybridge Investment Management Inc.
Integrated Planning Group
James Stafford Chartered Accountants
Jewish Family Service Agency
Kaiser Foundation for Higher Education
Kerry C. McKenna
KVOS TV Vancouver
Lindsay Kenney LLP
Lower Mainland Steel
Lupo Cafe
Macquarie Metals and Energy Capital (Canada) Ltd.
Man Financial
Manning Construction Ltd.
Mary Corcoran
MOJO Sports Radio
Nando's Canada
Night of Artists
Northwest Plastics
OMNI TV
Optimum Strategies
Overwaitea Food Group
Pacific Coach Lines
Pacific National Exhibition
Pencor Investment Corp
Planters Peanuts
PoCoMo Youth Services Society



Printer Works
PRP Inc.
RC Technical Services Ltd.
Rethink
Scene Ideas
Scotiabank
Seacorp Environmental Inc.
Shasta Consulting Group
Shaw Cablesystems G.P.
Sherle Raitt Design and Communications
ShowTime Tickets
S.I. Systems
Snack Alliance Inc.
Stantec
Staples Business Depot
Storyeum
Sunrise Poultry
SWCA
TD Canada Trust

TELUS
The England Group
Tip of the Iceberg Coaching
Towers Perrin Inc.
Waste Management
Western Printers
Western Versatile Construction Corp
Weyerhaeuser
White Paper Co.
Willingdon Business Centre
Yikes! A Production Company Inc.
Xentel Events
ZLC Financial Group
77 Sunset Beach

And many other generous individuals...

Christmas Card Campaign Raises \$5,500 for Kids Up Front!

A big thank you to our donors who purchased Kids Up Front Christmas Cards in 2006. Your purchase made it possible to send **600** kids and families to Ballet BC's production of *The Nutcracker!*

The following companies participated in our 2006 Christmas Card Campaign:

**Assante Wealth Management
Empire Marketing Corp.
Integrated Planning Group
Man Financial
Snack Alliance Inc.
The England Group**



Make a donation to Kids Up Front

Kids Up Front relies on financial support from donations, grants and fundraising activities. There are several ways you can make a donation to Kids Up Front and help make a measurable difference in the life of a child:

“Can’t Use Your Ticket?” Donate your unused tickets.
(Charitable tax receipts available for the full value of the in-kind donation.)

Make a cash donation by VISA or cheque payable to Kids Up Front Foundation Vancouver – eligible for charitable tax receipts.

United Way Self Directed Funds If you donate to the United Way, select Kids Up Front Foundation as the recipient of donor directed funding.

Donate your time – Kids Up Front has rewarding opportunities available for those wanting to get involved and support our charity.

Membership Opportunities

Come out and show your support for Kids Up Front by becoming a Member! A member is a good ambassador of Kids Up Front, can sit on a committee, and vote at the Annual General Meeting. Kids Up Front Vancouver is now accepting applications for Membership. There is no fee for becoming a Member. If you are interested in becoming a Member, or would like more information on what it means to be a Member, please contact the Kids Up Front office in Vancouver.

Kids Up Front Foundation (Vancouver) Board

Executive Changes

New President: Kids Up Front is very pleased to announce Brad Phillips is the new President of the Board. Brad is the Regional Vice-President of Citytv Vancouver and has been the Vice-President of Kids Up Front since 2004. Kids Up Front is thrilled to have Brad at our helm!

New Vice-President: Kids Up Front also welcomes Geoff Graves as our new Vice-President. Geoff is Vice-President and General Manager of the England Group and has worked tirelessly as a Director with Kids Up Front since 2004.



New Treasurer: Kids Up Front welcomes Dan Isserow to our board as Treasurer. Dan is the President and CEO of Nando's Canada and has been an active Director and contributor to Kids Up Front for the past two years.

New Secretary: Kids Up Front is pleased to announce Darrell Pilgrim as our new Secretary of the Board. Darrell is Supervisor of Programs with the Salvation Army in Vancouver and for the past couple of years has been a valuable asset as Director on our Board.

It is with sincere regard and appreciation we say goodbye to John Dalziel as President of our Board. John has not only been our President since we began in Vancouver in 2004, but he is also the founder of Kids Up Front. It was John's original vision seven years ago that initiated the organization and his unswerving passion and commitment to the cause that have been the driving force behind Kids Up Front ever since.

We remain deeply thankful to John for his devotion and dedication to making Kids Up Front the success it is today. John is stepping down as President, however, he is not leaving us and will remain an integral part of Kids Up Front in his role as Past-President. John is also the President of the National Board of Kids Up Front.

Board of Directors/Executive

Brad Phillips, President
Regional Vice President
Citytv/CHUM Television BC

Geoff Graves, Vice-President
Vice President and General Manager
The England Group

John Dalziel, Past-President
Principal
Cause & Effect Communications

Dan Isserow, Treasurer
President and CEO
Nando's Canada

Darrell Pilgrim, Secretary
Supervisor of Programs
Salvation Army Community & Family Services (Vancouver)



(Board of Directors/Executive cont.)

Larry Moss, Director
President
Empire Marketing Corp.

Dean Ratcliffe, Director
Chartered Financial Consultant
Dundee Private Investors Inc.
The Shasta Consulting Group

Michael Kennedy, Director
Principal
Stantec

Since our last newsletter, Mary Buttery has resigned her position as Director of the Board. Kids Up Front remains grateful to Mary for her contributions as a Director.

Directorship Opportunities

The Board of Kids Up Front Vancouver is a group of highly motivated and caring individuals committed to giving back to their community by devoting their time and efforts to Kids Up Front. If you are interested in learning more about becoming a Director of the Board, feel free to contact the Kids Up Front office or a Director (contact information available at www.kidsupfront.com).

A thank you from a child:

Thank-you for the tickets to the
Cinderella movie I won a doll
I had a Fun time and I won
a movie. It is coming in the mail
box my friend she had a fun time too
I learned how to dance like a
Princess and to cirtsie for
Happy Valentine's Day